



## **Venstar Wins Fierce Innovation Energy Efficiency Award and “Best in Show” Award for Surveyor Energy Management System**

**Surveyor Named “Most Impressive Cost Saver”**

CHATSWORTH, Calif., Nov. 11, 2015 — [Venstar®](#), a leading thermostat and energy management systems manufacturer, was named the winner of Fierce Innovation Awards’ Energy Efficiency for its [Surveyor®](#) Energy Management System (EMS). Surveyor was named the “Most Impressive Cost Saver” and was also honored with the “Best in Show” award. Fierce Innovation Awards: Energy Edition is a unique industry awards program powered by the publishers of *FierceEnergy* and *Smart Grid News*.

“We are very honored to receive the Fierce Innovation Energy Efficiency Award for our Surveyor Energy Management System,” said Steve Dushane, president and CEO of Venstar Inc. “Our Surveyor team has worked very hard to create an affordable and effective energy management system that gives small-box retailers unprecedented access and control of their HVAC, lighting, electric and mechanical systems.”

“Using Surveyor, retailers typically save at least 20 percent of their energy costs, which translates to millions of dollars in savings each year and as well as dramatic reductions in CO<sub>2</sub> emissions,” he added.

Winners were selected by an exclusive panel of judges which included: Dr. Steven Pratt, Chief Technology officer, CenterPoint Energy; Jason Handley, Director of Smart

Grid Emerging Technology and Operations, Duke Energy; Joe Solari, Director of IT Smart Grid Technologies, Ameren Corporation; Joseph Svachula, Vice President of Smart Grid and Technology, Commonwealth Edison; Laney Brown, Director of Smart Grid Initiatives, Iberdrola USA; Lisa Davidson, Director of Customer Programs, San Diego Gas & Electric; and Elizabeth Murphy, Vice President, External Affairs, PECO.

### **About Surveyor Energy Management System (EMS)**

Venstar's Surveyor EMS empowers small-box retailers and other multi-location businesses to remotely monitor, control and manage their HVAC and lighting/electrical and mechanical systems in all their stores, giving them unprecedented visibility into their energy usage. Designed specifically for small-box retail chains with hundreds to thousands of locations, Surveyor provides powerful energy management tools for energy and facility managers responsible for managing multi-location companies.

Surveyor EMS gives users the ability to:

- Control energy usage for thousands of locations simply by using a desktop computer, laptop, telephone, or mobile device.
- Remotely monitor and control HVAC equipment to reduce energy usage.
- Ensure optimum store temperatures and lighting usage.
- Create customizable lists of locations.
- Perform extensive data mining, diagnostics and analysis.
- Access standard and custom Web and email reporting.
- Utilize tools for optimizing energy usage, maintenance and store operations.
- Access easy Demand-Response manager.
- Set user-defined security levels for company-wide access.

Venstar's Surveyor EMS has saved retail chain customers millions in energy costs at more than 22,000 locations across the United States, Canada, Puerto Rico and Mexico. Small-box retailers typically save more than 20 percent of their energy costs, which translates to tens of millions of dollars in savings each year and dramatic reductions in CO<sub>2</sub> emissions.

Surveyor's new LCP500 Load Control Panel supports daylight harvesting by using natural outside light to reduce interior lighting. The built-in lighting control system works with networked sensors that identify the levels of outside light coming in through windows and then automatically adjusts the inside lights. It controls up to 10 independent lighting zones per facility and allows a variety of control methods, including event driven, time scheduled, manual operation and Internet control. The Surveyor

Load Control Panel is also compliant with California's Title 24 regulations, and it is UL listed and approved.

### **About FierceMarkets**

FierceMarkets, a wholly owned subsidiary of Questex Media Group, is a leader in B2B e-media, providing information and marketing services in the telecommunications, life sciences, healthcare, IT, energy, government, finance, and retail industries through its portfolio of email newsletters, websites, webinars and live events. Every business day, FierceMarkets' wide array of publications reaches more than 1.3 million executives in more than 100 countries.

Current publications include: **Energy:** *FierceEnergy; FierceWater; Smart Grid News*  
**Healthcare:** *FierceEMR; FierceHealthcare; FierceHealthFinance; FierceHealthIT; FierceHealthPayer; FierceHealthPayerAnti-Fraud; FierceMedicalImaging; FierceMobileHealthcare; FiercePracticeManagement; Hospital Impact*  
**Telecom:** *FierceWireless; FierceCable; FierceDeveloper; FierceOnlineVideo; FierceTelecom; FierceWirelessTech; FierceWireless:Europe;*  
**Life Sciences:** *FierceBiotech; FierceBiotechIT; FierceBiotechResearch; FierceCRO; FierceDiagnostics; FierceDrugDelivery; FierceMedicalDevices; FiercePharma; FiercePharmaAsia; FiercePharmaMarketing; FiercePharmaManufacturing; FierceVaccines; FierceAnimalHealth*  
**Enterprise IT:** *FierceBigData; FierceCIO; FierceContentManagement; FierceMobileIT; FierceDevOps; FierceEnterpriseCommunications; FierceITSecurity;*  
**Finance:** *FierceCFO; FierceFinanceIT;*  
**Government:** *FierceGovernment; FierceGovernmentIT; FierceHomelandSecurity; FierceMobileGovernment; FierceCities; FierceGovHealthIT;*  
**Marketing & Retail:** *FierceCMO; FierceMobileRetail; FierceMobileMarketer; FierceRetail; and FierceRetailIT.*

### **About Venstar Inc.**

Founded in 1992, Venstar Inc. is a leading thermostat and energy management system (EMS) manufacturer, known for providing value to its customers via ease of use and installation, proven cost savings, improved energy efficiency, quality and reliability. Venstar is one of the largest thermostat suppliers in the world and designs and produces Venstar-branded products, as well as OEM thermostat products for the biggest names in HVAC. Venstar's Surveyor is a leading energy management system, typically saving small-box retailers at least 20 percent of their energy costs, which translates to tens of millions of dollars in savings each year and dramatic reductions in CO<sub>2</sub> emissions. Surveyor currently controls the energy usage of 22,000+ retail locations across the United States, Canada, Puerto Rico and Mexico.

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