



Venstar Expands Distribution of HVAC Controls in Mexico, Inking Agreements With Cool & Parts and REACSA

CHATSWORTH, Calif., May 7, 2014 — [Venstar®](#), a leading thermostat and energy management systems supplier, today announced that it has expanded distribution of its HVAC controls and thermostats in Mexico with newly signed agreements with Cool & Parts (www.CoolPartsMexico.com) of Monterey and REACSA (www.reacsa.com.mx) of Jalisco. Venstar products and services are now available throughout Mexico, including Baja California, Guadalajara, Los Cabos, Manzanillo, Monterey, Puerto Vallarta, and Veracruz.

“We are pleased to extend our distribution into Mexico with two new distributors, Cool & Parts and REACSA,” said Steve Dushane, president and CEO of Venstar Inc. “We welcome them to the Venstar family and look forward to a long and prosperous relationship.”

“It is our pleasure to distribute Venstar HVAC products in Mexico,” said Miguel Perez, general manager of Cool & Parts. “Our customers ask for Venstar by name as it is a highly respected maker of high-quality, reliable HVAC control systems that are easy to program, easy to use and have superior engineering design.”

“We look forward to supporting and promoting Venstar HVAC products to our customers,” said Habib Durand, general manager buyer of REACSA. “Venstar’s award-winning ColorTouch is the most highly rated thermostat available today, giving commercial businesses remote access and control of up to 100 thermostats from their mobile phones, a real benefit to busy HVAC contractors and business owners.”

Among the Venstar thermostat products being distributed by Cool & Parts and REACSA are:

ColorTouch Residential Thermostat (Models T5800 and T5900)

The [ColorTouch®](#) thermostat has won top awards for ease of programmability, its color touch screen and the ability to post up to 100 photos or graphics on the screen.

Consumer Reports rated ColorTouch Number 1 in thermostats for the second year in a row in its November 2013 issue. Also available are free mobile apps for Android™, BlackBerry® and Apple® iOS® mobile devices, so contractors or homeowners can remotely access and control their ColorTouch thermostats via their [Venstar Skyport™ Cloud](#) online accounts. Compatible with virtually every type of heating and air conditioning system, ColorTouch can be configured to display one of three languages: English, French or Spanish. ColorTouch is the thermostat that thinks it’s a digital picture frame!

ColorTouch Commercial Thermostat (Models T6800 and T6900)

ColorTouch Commercial Thermostat (Models T6800 and T6900)

The award-winning ColorTouch programmable commercial thermostat is multi-functional, simple-to-use and richly featured. Its programmable scheduler and holiday feature keeps occupied periods comfortable while reducing energy use for unoccupied periods. Its color touch screen can be programmed to show company logos, ads and promotions as well as a picture gallery of up to 100 files to be used as a slideshow. It can be configured to display one of three languages: English, French or Spanish.

Compatible with virtually every type of commercial heating and air conditioning system, ColorTouch is compatible with Venstar's Skyport Cloud services, which allows commercial users to use Venstar's free mobile app on their Android, BlackBerry and Apple iOS mobile devices or directly from the Web to instantly access and control up to 100 commercial locations and much more.

Slimline Family of Thermostats

Venstar's Slimline family of thermostats includes very popular residential and commercial models. Currently, millions of Slimline thermostats are in use throughout North America. Specialty Slimline models include:

- [Slimline Platinum](#), a commercial thermostat (Model T2900) with light activation that turns the thermostat on and off based on the level of light, helping facilities save energy and go green.
- [SchoolStat™](#) (Model T2900SCH), a commercial programmable specialty thermostat that helps schools go green while keeping classrooms comfortable. SchoolStat is the thermostat designed to keep classrooms comfortable during the school day and save energy when school is out.
- [ComfortCall](#), an accessory that allows users to remotely adjust their Venstar Slimline residential thermostats from any telephone. Using voice recognition and voice synthesis, ComfortCall literally talks to the user over the telephone and takes voice commands.
- [EZStat™](#), the thermostat that is as easy to program as using an alarm clock. The EZStat also features oversized indicators on the display for easy reading.

For more information, visit: <http://www.venstar.com/Thermostats/>

Email: sales@venstar.com

Telephone: 818-812-9930

For more information on ColorTouch, visit <http://www.venstar.com/Thermostats/>.

For product videos, visit <http://www.youtube.com/watch?v=H8reHhhLdMQ>.

About Cool & Parts

Cool & Parts has been providing HVAC products and services throughout Monterey, Nuevo Leon for many years. It provides HVAC services to commercial businesses, including retail, restaurants, corporations and more.

For more information, visit: www.coolpartsmexico.com

About REACSA

About REACSA

REACSA was originally founded in 1947 and has been providing HVAC products and services throughout Mexico and Central America for more than 65 years. It provides services to commercial businesses, including retail, restaurants, corporate and more.

For more information, visit: www.reacsa.com

About Venstar Inc.

Founded in 1992, Venstar Inc. is a leading thermostat and energy management system (EMS) supplier, known for providing value to its customers via ease of use and installation, proven cost savings, improved energy efficiency, quality and reliability. Venstar is one of the largest thermostat suppliers in the world and designs and produces Venstar-branded products, as well as OEM thermostat products for the biggest names in HVAC. Venstar's Surveyor is a leading energy management system, typically saving small-box retailers 25-35 percent of their energy costs, which translates to tens of millions of dollars in savings each year and dramatic reductions in CO₂ emissions. Surveyor currently controls the energy usage of more than 20,000+ retail locations across the United States, Canada, Puerto Rico and Mexico.

Visit Venstar: www.venstar.com

Email: sales@venstar.com

Telephone: 818-341-8760

###

PR Contacts:

Teri Sawyer, T&Co.

714-801-1687

terisawyer@me.com

Michele Johnsen, T&Co.

818-618-1314

mjohnsen@socal.rr.com